

2019-2020 Clovis North Boys Basketball SPONSORSHIP GUIDE

We invite you to be a part of our Championship Program. We need your Support!

Game Sponsor:

Pick one of our 5 home games to be a sponsor and you get the front inside full page ad in our program, P.A. announcement of your business at halftime, game t-shirts printed with your business design on the back to be given out and sold at the game (proceeds of t-shirts sales will be given to charity of your choice). You will also get a premier website ad, large poster ad, and a booth set up at the game for your business (optional). In addition, you will get 2 season passes to all home games.

Gold Game Sponsor: \$3,000

Includes everything listed above at a *premier* (highly attended) home game of your choice (First come, first served)

Silver Game Sponsor: \$2,500

Includes everything listed above at a non-premier home game of your choice (First come, first served)

Program Sponsor

Full Page Ad: \$1000

Includes Website Ad, and Poster Ad

1/2 Page Ad: \$500

Includes Website Ad and Poster Ad

1/2 Page Ad: \$300

1/4 Page Ad: \$200

Business Card Ad: \$100

Other Sponsorship Opportunities:

Website Ad: \$250 www.clovisnorthbasketball.com

Poster Ad: Large \$200

Small \$100

Money due by January 3rd, if you want to be a game sponsor, poster, or media guide. The Website ad is ongoing and you can sign up anytime.

2019-2020 Clovis North Basketball

SPONSORSHIP SIGN-UP FORM

BUSINESS NAME: _____

CONTACT NAME: _____

CELL PHONE: _____ EMAIL: _____

ADDRESS: _____ City _____ Zip _____

SPONSORSHIP LEVEL: Please read page 1 for details of sponsorship

- Gold Game Sponsor** Full Page Inside Cover Ad \$3,000 – Due January 3rd
- Silver Game Sponsor** Full Page Inside Cover Ad \$2500 – Due January 3rd
- Game Program Full Page Ad, Website, and Poster Ad \$1,000 – Due January 3rd
- Game Program ½ Page, Website, and Poster Ad \$500 – Due January 3rd
- Game Program ½ Page Ad \$300 – Due January 3rd
- Game Program ¼ Page Ad \$200 – Due January 3rd
- Game Program Business Card Ad \$100 – Due January 3rd
- Website Only Ad \$250 - anytime
- Poster Ad Large Spot \$200 – Due January 3rd
- Poster Ad Small Spot \$100 – Due January 3rd

If you have any questions about sponsorship, please call Tony Amundsen 213-2533 or email bballcoach@comcast.net

Please make check out to **Clovis North Boys Basketball** and send check and completed flier to **Clovis North High School; C/O Tony Amundsen; 2770 East International Avenue, Fresno, CA 93730**

NOTE: Logo artwork and ad design must be available in jpeg format. Send it by email to bballcoach@comcast.net

Marketing Information:

- ❖ Game Programs sold at 7-10 home games (including playoffs)
- ❖ Website www.clovisnorthbasketball.com is used by 500 basketball program members on a daily basis.
- ❖ T-Shirts given away and sold at each home game (game sponsor).
- ❖ Posters put up all over campus, and in the community, for all to see.